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Monday, October 23, 1995

DOCKET FILE COPY ORIGINAL

Chairman Reed Hundt
Chairman
Federal Communications Commission
1919 M ST., NW
Washington, DC 20554

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NOV 6 1995

RE: MM DOCKET NO. 93-48

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Chairman Hundt:

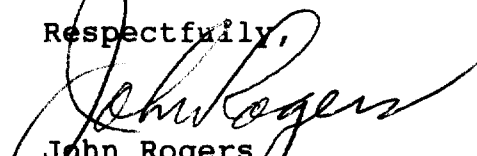
Please allow me to express my concern regarding the imposition of numerical quotas.

Our industry is already showing great strides in increasing the number of programs directed to children. We are constantly on the alert to find new ways to integrate better choices for children in our schedule. We also do not see a need for redefining the current definition of "educational and informational children's programming. The present definition is clear.

I believe a thorough examination of the facts will show that broadcasters are very concerned about the welfare of children, that the number of educational and informational programs directed to them are increasing dramatically without the benefit of quota's, and that the quality of these programs is better than ever.

I strongly urge you, therefore, to forego passage of MM Docket No. 93-48, and allow broadcasters to show their willingness to program to children in a meaningful way expressed in existing Children's Television Act.

Respectfully,


John Rogers
General Manager

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From: MR IAN COHEN <BNRN52B@prodigy.com>
To: A16.A16(kidstv)
Date: 11/4/95 1:08pm

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

We need rules and regulations regarding the networks' airing of quality educational television, especially for children from preschool-6th grade. The networks have failed, for the most part (there are some exceptions -- "Bill Nye the Science Guy" and "Beekman's World" -- but these are on only on Saturday mornings) in their responsibility to provide our children with quality educational programming. The executives have abused the good intentions of the FCC when they twisted the definition of the term "educational television" to suit their own financial ends; I doubt that anyone really thinks that "The Jetsons" can be considered truly educational.

We need a stricter and more specific definition of "educational television" and we need to supply such programming during times when children most likely to be watch TV (after school, before going to school, and after dinner).

The First Amendment must also be protected, and it will be. Redefining "educational television" and having responsible and knowledgeable leaders who can guide the choice of such programming (agencies already in place, such as the US Dept. of Education, The National Science Foundation, and various other educational organizations) could ensure the quality of educational shows to be aired without banning any form of speech the networks may want to show. Let's tell the networks what they must show, not what they can't show.

Besides, judging from the past, I would trust the experts in these agencies over the TV executives.

The real trick is to figure out some form of compensation for the networks for providing truly educational programs (i.e., those deemed educational by educators) -- NOT BECAUSE THESE PROGRAMS WON'T BE ENTERTAINING OR DELIGHTFUL, THEY CAN BE, AND THERE ALREADY EXIST ENTERTAINING EDUCATIONAL PROGRAMS ON THE NETWORKS, ALTHOUGH ONLY A COUPLE AND ONLY ON SATURDAY MORNINGS -- since only a fraction of the viewing public (I am thinking particularly of children of preschool, elementary, and grade school ages) will probably want to watch such programs). I am not sure what types of incentives could be provided to the networks, but surely we can think of something.

Thanks for listening,

David

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FEDERAL COMMUNICATIONS COMMISSION

From: <llombard@freenet.vcu.edu>
To: A4.A4(ssega)
Date: 11/4/95 8:17am
Subject: Chairman's Column Comments

Louis F. Lombard (llombard@freenet.vcu.edu) writes:

Mr. Hunt, I am an independent candidate for Board of Supervisors of Chesterfield County, VA in a district of 250 Sq.Mi. and 40+K inhabitants. Schools, especially electronic aids to education are a big issue. In spite of many challenges the major network stations here WWBT, WTVR and WRIC (in spite of WRIC being located in Chesterfield County have carried no news coverage of this four-way race - to my knowledge. I have never been contacted by any of them in regard to this race. I have never contacted the FOX station. Are these stations no longer subject to any federal regulation?

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Re / MM DOCKET NO 93-48

October 31, 1995

NOV 06 1995

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To Whom It May Concern;

I really feel something should be done about the violence and sex provoking scenes that appear on television every day during waking hours of children of school age.

Children have a right to grow up in a home with entertainment available on Public TV that is a learning experience in a healthy, mind building exposure that will teach him or her to be a good lawabiding citizen.

The networks should be more responsible for a higher caliber of programs for adults also. Too many follow the same silly formulas of ridiculing family members.

Sincerely,

Florence Broder

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MM 93-48

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NOV 6 1995

From: Unprivileged user <nobody@wwa.com>
To: A16.A16(KIDSTV)
Date: 11/6/95 12:04pm
Subject: Auction of ALL Broadcast Spectrum

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COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

I believe that segments of the broadcast spectrum originally intended to serve high-definition TV but no longer needed by the broadcasters for this purpose should be auctioned instead of being given to broadcasters. If you have voted or intend to vote for this measure, I want an explanation of why these huge corporations should be given public resources at a time when Congress is talking about increasing the cost to ordinary citizens of things like Medicare.

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